

WEBSITE CONTACT FORM CLARIFICATION TEXT

1. METHOD OF COLLECTING PERSONAL DATA :

Personal data collected through the contact form on <https://ifl.com.tr/en/contact-us> are collected using automated methods based on the legal reason that data processing is mandatory for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed by filling in the relevant sections and pressing the submit button.

2. LEGAL REASONS AND PURPOSES OF PERSONAL DATA PROCESSING:

Personal data collected through the contact form at <https://ifl.com.tr/en/contact-us> is processed for the following purposes and legal reasons;

- a. Pursuant to Article 5/2-c of the Law, based on the condition that the processing of personal data of the parties to a contract is necessary, provided that it is directly related to the conclusion or performance of the contract,
 - i. Managing customer relations processes and establishing communication,
- b. Based on the condition that it is mandatory for the data controller to fulfill its legal obligation pursuant to Article 5/2-ç of the Law,
 - i. Within the scope of personal data protection regulations, fulfillment of the clarification obligation in the digital environment and management of personal data processing processes carried out with explicit consent,
 - ii. Providing information to institutions and organizations authorized to request personal data,
- c. Based on the condition that data processing is mandatory for the establishment, exercise or protection of a right pursuant to Article 5/2-e of the Law,
 - i. Protection and defense of the rights of IFL PHARMA in cases of legal disputes,
- d. Based on the condition that data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject pursuant to Article 5/2-f of the Law,
 - i. Answering users' questions about the products and services offered by IFL PHARMA, evaluating their requests and complaints, improving and developing products and services in line with their positive or negative experiences,
 - ii. Carrying out our commercial activities for the purpose of determining and implementing our company's commercial and business strategies,
- e. In cases where the explicit consent of the person concerned is obtained, based on explicit consent in accordance with Article 5/1 of the Law,
 - i. In the event that the relevant person gives explicit consent, to advertise and promote IFL PHARMA and its sub-brands and products and services to third

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parties through social media accounts under the management of IFL PHARMA on social media platforms with the name and surname of the relevant person, comments and evaluations related to products and services, and to increase the level of recognition before third parties.

3. TRANSFER OF PERSONAL DATA:

Personal data collected through the contact form at <https://ifl.com.tr/en/contact-us> can be transferred

- a. Based on the legal reason that data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject in accordance with Article 5/2-f of the Law,
 - i. to the shareholders for the purposes of improving and developing the products and services offered by IFL PHARMA, determining the production, sales and marketing strategies accordingly, determining and implementing the commercial and business strategies of our Company, and carrying out our commercial activities,
 - ii. to supplier companies that provide infrastructure in the field of information services,
 - iii. to business partners and service providers providing services in the field of quality control, complaint management and risk analysis of services,
- b. Based on the legal reason that data processing is mandatory for the establishment, use or protection of a right in accordance with Article 5/2-e of the Law No. 6698 and it is mandatory for the data controller to fulfill its legal obligation in accordance with Article 5/2-d of the Law No. 6698,
 - i. to attorneys, notaries, auditors, forensics experts, cybersecurity consultants,
 - ii. to regulatory and supervisory institutions and courts and prosecutors' offices authorized to request your personal data,
- c. Pursuant to Article 5/1 of the Law No. 6698, on the basis of explicit consent, provided that the relevant person gives explicit consent, the name-surname and comments and evaluations of the relevant person, to advertise and promote IFL PHARMA and its sub-brands, products and services to third parties, in order to increase the level of recognition before third parties,
 - i. to companies providing social media services at home and abroad,
 - ii. to business partners providing services for the execution of advertising and promotional activities.

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